



Press bulletin for immediate release

Montreal, December 14, 2020. What happens when you mix an inquisitive engineering mind with the soul of a true artist: GRICHU

The Montreal-based emerging producer, Dj and singer-songwriter GRICHU just signed a contract with the prestigious OML Sync agency of London. The agency won the 2013 award at FIM as the best international independent label and more recently, the 2019 Independent music awards (AIM).

The selected song, " Fall in Love with the Wrong Guy", is part of Grichu's first Ep called Wrong Guy, released on November 19th of this year. This piece was co-produced with Jordan Perry, also the producer of **December Rose**.

What to expect

Don't be fooled by the bright-coloured wig, or the eccentric videos that go with her music. There's nothing superficial about Grichu. Not only does she co-produce her own music, but she also makes her own videoclips.

Trying to fit Grichu and her musical style in a specific category may be a bit of a challenge, for she is an odd ball in just about every way. Behind her catchy pop progressions, we get a glimpse of her various influences, indie, grunge and alternative. Grichu also brings an abrasive perspective to themes like relationships, beauty, love, fantasies, attractiveness and sex.

The artist is driven by the energy of the dance floor and is currently working on new material. She decided to bite into this vibe by making a remix version of her song Kinky, that will be released on January of next year.

"I thought it would be fun to use Kinky as my first Dj challenge to produce a remix that will get the party going."

One thing for sure, with Grichu, every piece is an intriguing mix of intoxicating beats and off the wall creativity, that will leave you begging for more.

Hear for yourself:

Fall in Love with the Wrong Guy (videoclip):

<https://www.youtube.com/watch?v=l7XAeHmiruQ>

Coming soon:

Kinky - The Remix-> January 2021

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